

**Shakopee Public Schools
Citizens' Communications Advisory Committee
Meeting Agenda**



**Monday, February 19, 2018 | 5:00PM to 6:00PM
District Office | Board Room | 1200 Town Square, Shakopee**

5:00PM – Meeting called to order by Ashley McCray

Agenda:

- Welcome | Ashley McCray

- District Overview and Realtor Brochure | The Citizens' Communications Advisory Committee will review content to be included in the district's overview/ Realtor brochure. The committee's feedback will help the Communications Department determine final content for the publication to be used starting in the 2018-19 school year.
 - The communications committee will review the content and provide input via email and at the next meeting to the Communications Department.

- Other topics as determined | What topics does the Communications Department/District Leadership need to address?
 - School security, budget and staffing timeline (stay ahead of the story), academy transition model (staff and administration titles), teacher contract settlement (tell the story), school board (statement about lessons learned over the past year, addressing the budget shortfall in detail, and responding to the top five questions from community members).

Members in attendance:

Jenny Ames, Dale Anderson, Josh Forsythe, Andrea Grugal, Shawn Hallett, Ashley McCray, Crystal McNally, Tony Pass, and Sean Vander Veen

Save the Dates – Please mark your calendars for the following:

Upcoming Citizens' Communications Advisory Committee Meeting:

- Monday, April 16, 2018 | District Office | 5pm to 6pm